

Hridhay Mahesh

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Service and UX designer with experience translating complex systems, user needs, and business requirements into clear, accessible digital experiences. My background spans product design, user research, service design, design systems, and AI-assisted design and development workflows. I collaborate closely with stakeholders, educators, engineers, and founders to move projects from research and strategy through prototyping and implementation.

EDUCATION

Drexel University - Philadelphia, PA Master of Science in Information, Human-Computer Interaction & User Experience	<i>Expected March 2028</i>
SCAD, Savannah College of Art and Design - Savannah, GA Bachelor of Fine Arts, Service Design, <i>Minors in User Experience Design & Business Management</i> , Dean's List (2021- 2025)	<i>2021 - 2025</i>

EXPERIENCE

Quanticore LLC (dba My Behaviour Bridge) - Remote UX/UI Design Intern	<i>Jan 2026 - Present</i>
- Lead UX/UI design for a behavioral analytics platform, shaping multi-role workflows that help administrators, educators, and students capture and interpret behavioral data. - Build and document a scalable, WCAG-aligned design system across web and React Native to improve consistency and support efficient implementation. - Partner with educators and frontend engineers to test prototypes, refine classroom workflows, and prepare the product for beta release.	

Independent Design Practice - Remote Service & User Experience Designer	<i>Oct 2025 - Present</i>
- Partner with startup founders to translate user needs, business requirements, and technical constraints into clear product and service experiences. - Create user flows, information architecture, high-fidelity interfaces, prototypes, and development-ready specifications across digital touchpoints. - Use AI-assisted design and development workflows, including Claude Code, OpenAI Codex, and Cursor, to explore concepts, accelerate prototyping, and improve design-to-code handoff. - Facilitate research, journey mapping, service blueprinting, and stakeholder workshops to align teams around user needs and product direction.	

Fairshare Solutions - Indianapolis, IN User Experience & Web Designer	<i>Jun 2025 - Aug 2025</i>
- Led a rapid redesign of the company landing page, strengthening content hierarchy, mobile responsiveness, search visibility, and accessibility. - Translated user needs and business goals into responsive layouts and polished high-fidelity UI optimized for clarity, credibility, and conversion. - Worked directly with founders to evaluate iterations, resolve implementation constraints, and ship the redesigned experience on a tight timeline.	

SCAD Collaborative Studios - Sponsored Industry Projects, Savannah, GA Service & User Experience Designer	<i>Mar 2024 - Jun 2025</i>
- Led end-to-end UX and service design across aviation, finance, logistics, hospitality, and operational environments. - Converted field research into journey maps, service blueprints, experience strategies, and high-fidelity interfaces grounded in real-world constraints. - Designed AI-assisted aviation pricing and planning workflows with human review states and source visibility to support transparent decision-making. - Facilitated cross-functional workshops with operators, engineers, and business stakeholders to align future-state processes and experience principles.	

Pitney Bowes - Remote User Experience Design Intern, Sales Enablement	<i>Jun 2024 - Aug 2024</i>
- Redesigned a sales prospecting tool for Salesforce and Seismic, simplifying information architecture and making next actions clearer for sales teams. - Synthesized stakeholder interviews and usability testing into future-state journeys, wireframes, and recommendations that reduced workflow friction. - Developed service blueprints and interface concepts for data-dense workflows, using progressive disclosure to improve navigation and comprehension. - Presented findings and facilitated critiques with sales leadership, product managers, and engineers to align on implementation priorities.	

AWARDS

European Product Design Award, <i>Winner</i>	<i>2025</i>
Indigo Design Award, <i>Silver Winner [8 Categories]</i>	<i>2025</i>
Indigo Design Award, <i>Honorable Mention</i>	<i>2024</i>
International Design Award, <i>Honorable Mention</i>	<i>2024</i>

SKILLS

Design Expertise & Methods: UX/UI Design, Product Design, Service Design, Interaction Design, Information Architecture, Design Systems, Visual Design, Prototyping, Qualitative & Quantitative Research, Usability Testing, Accessibility Testing (WCAG 2.2 and ADA), A/B Testing, Journey Mapping, Service Blueprinting, Facilitation and Co-Creation, Experience and Service Prototyping

AI, Tools & Technologies: Figma (components, variants, tokens), FigJam, Claude Code, OpenAI Codex, Cursor, AI-assisted prototyping and design-to-code workflows, Sketch, Adobe Creative Cloud, Miro, Framer, Webflow, InVision, ProtoPie, Rhino, KeyShot, HTML/CSS, JavaScript, Java, Google Analytics 4 (GA4), Shopify Analytics, Hotjar, Experimentation Platforms